



2024 IMPACT REPORT

BECAUSE OF YOU, CHURCHES ARE THRIVING AND MORE PEOPLE KNOW JESUS

Thanks to generous donors like you, 2024 was another year of record-breaking impact.

Through FiveTwo's Strategic Growth Process, churches didn't just rethink ministry—they reimagined how to bring Jesus into their community.

Because of your support, congregations across the country:

- ✓ Helped their communities find faith and belonging
- ✓ Built ministries that meet real-life needs
- ✓ Grew stronger and more sustainable for future generations

Here's how your generosity helped churches become the place where people meet Jesus and grow in faith:

REAL COMMUNITIES, REAL IMPACT

Trinity Lutheran Church
Jackson, MI

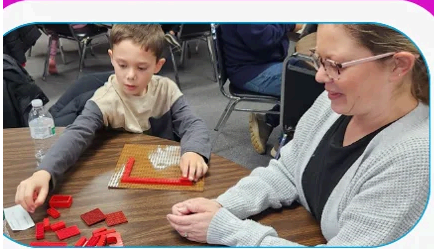
“It wasn’t just about food—it was about showing people we care.”

– Jean, Church Liaison

A simple hot dog cookout became a bridge between a suburban school and its downtown church. With guidance from FiveTwo, Trinity now hosts monthly community gatherings and is launching a 2025 initiative to support at-risk families with cooking lessons, childcare, and essentials.



Inspired by their “Dedicated Dani” persona—a single parent longing for peace—St. Paul is upgrading facilities and launching plans to better support families. A personal breakthrough during this process helped their team connect emotionally and spiritually with their mission.



St. Paul Lutheran Church
Napoleon, OH

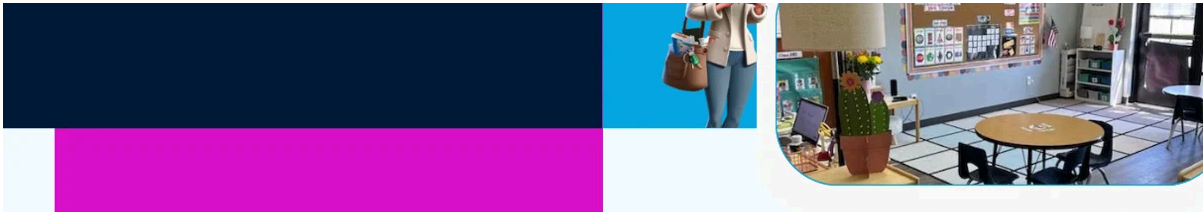
“We finally saw the people behind the statistics.”

Mount Olive Lutheran Church,
Austin, TX

“It made her real to us—and that changed everything.”

Meet “Balancing Brittany.” Using AI, Mt. Olive created a visual persona to better understand the overwhelmed mothers in their community. The result? Expanded preschool programs, a new yoga class, and a bold goal to connect with 50 new families over 3 years.





IMPACT SNAPSHOT

8

New congregations
began their SGP journey

12

New Catalysts began
their training journey

770+

Leaders equipped
through 27 workshops



WHAT'S NEXT IN 2025

PARTNERING

Partnering with 20 more congregations.



CERTIFICATIONS

Certification of 10 additional Catalysts.



SUMMITS

Regional "Re-imagining Your Future"
Summits across the U.S.



We couldn't do any of this without you.

Your generosity fuels our mission to bring Jesus to neighborhoods in practical, life-giving ways.

As one leader put it:

"Transformation doesn't always come from big events. Sometimes, it's in the little moments—teaching a skill, offering a helping hand, or praying with someone who needs hope."

Thank you for investing in our work that leads to thriving churches and eternal change.

Gratefully,
Rev. Bill Woolsey
President & Founder, FiveTwo Network

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Our Network

Our network is a diverse group of churches, ministries, nonprofits, and other kingdom businesses. Explore here. To learn how to become part of our network, get in touch here.



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